

CEYLON PETROLEUM CORPORATION

MINISTRY OF ENERGY

REGISTRATION OF SUPPLIERS FOR ADVERTISING AND PROMOTIONS OF PRODUCTS AND SERVICES FOR THE YEAR – 2022

(B/81/2021)

Ceylon Petroleum Corporation (CPC) invites Applications from experienced advertising and promotional Institutions who provides the relevant services of ATL,BTL and TTL marketing for the undermentioned categories of advertising and promotions of products and Services.

	Category	Products and Services
1.	Advertising and Promotional Items	All kinds of Printing Works, Product Photography Services and Commercial Graphic Designing, Creative Concept Designing, Banners, Posters, Hand Bills, Broachers, Flyers, Products Cataloes, Fixing Name boards, TV/Radio Commercial Productions, Corporate Story Production, Mobile Live Promotions, 2D, 3D Designing, Sales and Promotional Stalls, Vehicle Branding, Street Promotions, Business Research handling, Creative Business Ideas, Customer Satisfaction Survey, Canopy Tent Supplying, Complimentary & Business Promotional items, Caps, T-shirts, Bags & Uniforms, Display Racks, Display Boards, Hoardings Boards, Illuminated Signboards (Plastic)/ Name Boards.
2.	Event Management and Public Relations	Canopy & Stalls, Stages Lighting System, Sound System, Parabolic, Tents, Event Decorations, Audio-Visual Equipment, Event Management Services, PR Services
3.	Designing Printing Services	Digital & Offset Posters, Handbills, Flyers, Product Profiles, Certificates, Leaflets, Brochures, Report & Magazines, Banners, ID Card, Screen Printing (Cloth) & All type of Digital Printing, etc.
4.	Digital Marketing	Digital Strategy Consultancy, Web Development, SEO, SEM, Email Marketing, Mobile Marketing, Content Marketing, Social Media Advertising, Digital Analytics, and Social Listening

Interested Institutions should submit the following documents along with the application.

- a. Duly completed Agency Profile Form with relevant supporting documents (annexed)
- b. Certified copy of articles of association, partnership or Joint Venture Agreement with form 20 obtained from Company Register.
- c. Corporate profile of the Company
- d. Business Registration Certificate

Due to the Covid-19 pandemic, the Applicants can download the Application Forms from CPC website, i.e - <http://ceypetco.gov.lk/public-tenders/>. The Applicants should pay a non-refundable fee of Rs. 500.00 for each category to the Account No. 004100110208633 of Ceylon Petroleum Corporation of People's Bank (Head Office) and the payment receipt should be submitted along with the Application Form.

All applications duly completed should be hand delivered or sent by Registered Post with the letter issued from the Commissioner of Inland Revenue Department regarding the payment of Value added Tax (VAT) to reach Manager(Procurement & Stores), Ceylon Petroleum Corporation, No. 609, Dr. Daniser De Silva Mawatha, Colombo 09, **on or before 17.01.2022**

Application received late will not be considered for registration.

Clarifications (if any) shall be sought from the Manager (Procurement & Stores) on Tel Nos. 011-5455331-9 or Fax No. 011-5455424.

Chairman,
Departmental Procurement Committee
C/o Manager (Procurement & Stores),
Ceylon Petroleum Corporation
Procurement & Stores Function,
1st Floor, No. 609, Dr. Danister De Silva Mw.
Colombo 09.